



***The Alchemist, Alice in Corporateland and One Night at the Call Centre :  
Novels as Young Adult Fiction within the Genre of Corporate Fiction***



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**Abstract :**

*The present paper is an attempt to explore whether the peculiar characteristic features of Young Adult Fiction could be observed in the novels *The Alchemist*, *Alice in Corporateland* and *One Night at the Call Center* and whether they could be placed as a subgenre under the category of fictional narratives in Corporate Fiction. The narrative has been analyzed with a focus on the narrative of characterization. Certain models that have been proposed by*

*researchers such as Hoorn, Murphy, Medin and Griswold have been used to analyze the potential of narrative transport that the characterization exudes to help categorize the similarities in the selected novels.*

**Keywords:** *Alice in Corporateland, The Alchemist, One Night at the Call Centre, Young Adult Fiction, Corporate Fiction, Narrative Analysis, Genre Studies*