



**CONSUMPTION PATTERN OF STUDENTS AT
UNDER GRADUATE LEVEL IN ASSAM**



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ABSTRACT

Consumption pattern of individuals has been observed to differ widely. It differs by community, sex, place of residence, economic status, occupations etc. It is one of the most important macro variables that determines the aggregate demand for goods and services in the economy. On the other way, in the recent days consumption pattern of the individuals is also observed to be influenced by the market policy of an economy. The present study intends to highlight the consumption pattern of the students at under graduate level in the state of Assam. The study finds that the expenditure of the student and their parental incomes are positively related while there is marginal difference in the consumption pattern of the students of the rural and urban colleges.

KEYWORDS

Students, consumption, income, expenditures, entertainment