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CULTURE QUESTION: WESTERN AND INDIAN CONTEXT



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ABSTRACT

The present paper intends to explore the notion of culture in western context in general and Indian context in particular. It also attempts to examine the role of culture as ideology, though masked, and is not obvious, but exercises and perpetuates its domination and obtains the tacit consent of the masses. Indian cultural construct has also been interpreted in the light of Jotirao Phule's theorization of Indian history, religion and mythology. The paper also attempts to build an argument regarding culture question in Indian social environment by referring the framework introduced by the discipline of cultural studies.

KEYWORDS

Culture, hegemony, ideology, superstructure, Brahmanism, Marx, Gramsci, Ambedkar, Phule, Raymond Williams