



**AGRO-TOURISM AND EMPLOYMENT OPPORTUNITIES IN
KARNATAKA : AN ECONOMIC ANALYSIS**

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ABSTRACT

Agro-tourism is a way of sustainable tourism development and multi-activity in rural segments through which the visitor has the opportunity to get aware with agricultural areas, agricultural operations, local products traditional food and daily life of the rural people, as well as the cultural elements and traditions, moreover, this, activity brings visitors closer to nature and rural activities in which they can participate be entertained and feel the pleasure of touring. Tourism in indeed well recognized as a vital engine of growth in the various economies in the globe. Various nations have been transformed their economies by developing their tourism potentials. Tourism has a very significant capacity to generate the large scale of employment and additional income sources to the skilled and unskilled people. Merely earning normal income from agriculture would not be a sufficient sources of livelihood to lead a life, in addition with this one who could have better skills with nature adequacy of farming land they have to convert as a potential capacity of earning income for this reason both state and central governments are trying to formulating sustain policy framework to bring a desirable changes among the farming communities.

KEYWORDS

Agro-Tourism, Employment, Income, Rural Segment, Potential Capacity, Sustainable Development, skilled and unskilled