WEBSITE : AN IMPORTANT ASPECT / MIRROR OF COLLEGE

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Abstract :

Website means the collection of World Wide Web (WWW) files. Institutional websites include academic activities, all the facilities provided, examination, NAAC, IQAC, administration, admission process, information about the courses, research, photo gallery and other information. The Higher Education institutions inform the world about academic, cultural and administrative performances. It mainly mirrors the activities of NSS, NCC, Sports and Library through a website. Therefore, websites have gained its importance in the age of information and technology.

Keywords : website, www, institution, Higher Education, internet

Research Paper :

Introduction :

The present paper aims at demonstrating vivid significance of website in our academic and administrative performances of the institution. It always mirrors the excellence of the college.

> A website, also written as web site, is a collection of related web pages, including multimedia content, typically identified with a common domain name, and published on at least one web server. A web site may be accessible via a public Internet Protocol(IP) network, such as the Internet, or a private local area network (LAN), by referencing a uniform resource locator (URL) that identifies the site. All publicly accessible websites collectively constitute the World Wide Web, while private websites are typically a part of an intranet.[1]

Home page is the most important page wherein the vision, mission, goals of institution are posted. From the home page, one can easily get to all other pages on their website. For instance, the website for Sant Dnyaneshwar Mahavidyalaya, Soegaon has the home page address of http://www.sdcollege.org. A website shows web pages, images and videos which are accessible via the Internet, cell phone and LAN. The definition of web page is a document written in HTML, a protocol that transfers information from the Web server to show in the user's web browser.

Objective : To study the importance of a website in the development of the institution.

History:

Tim Berners-Lee, the British CERN physicist created The World Wide Web (WWW) in 1990. CERN announced on 30th April, 1993 that the World Wide Web would be free to use for anyone. Other protocols such as File Transfer Protocol and the gopher protocol were used to get back individual files from a server before the introduction of HTML and HTTP. These protocols give a directory structure which the user finds the way and chooses files to download. Documents were presented as plain text files without formatting. They were encoded in word processor formats. Websites can be the work of an individual, a business or other organization. They are dedicated to a particular topic or purpose. Any website contains a hyperlink to any other website; therefore the difference between individual sites, as perceived by the user, can be blurred. The institutional websites show the links with Higher Education, Universities, HRD Ministries, NAAC office, UGC, Govt. Offices etc.

Websites are converted to HTML i.e. Hyper Text Markup Language. They are accessed using a software interface classified as a user agent.

Web pages can be accessed from a range of computer-based and Internet-enabled devices of various sizes. That includes desktop computers, laptops, PDAs and cell phones, tabs etc.

Structure of an Institutional Website :

Home Page :

Every institution must have a website including its clear logo and name. Other information like the establishment of an institution, the affiliation to the university, its accreditation status, 2(f) and 12 (B) recognition if application, ISO, College with Potential, any awards received by the institution should be demonstrated. Its structure should be user-friendly. The web name of an institution should be accurate, neat, meaningful and short. It needs to have logical connection with the name of the institution. Home Page is the most important page which should cover all the information. It should include the information about the institution, courses, facilities, admission, activities, examination, faculty information, administration, IQAC, research, photo gallery. It also carries the information like vision, mission and goals of the institution. Besides, latest circulars and news need to be displayed on the Home Page. Important links to affiliated university, concerned government offices, UGC, NAAC, HRD Ministry, RUSA...etc. can be posted on the home page. A documentary of the institution can be uploaded on the Home Page which will create an audio- visual impact to the viewers. The facility of online registration can made available on the Home Page. Alumni Group, Facebook Group, What's Up Group can be easily accessed.

About :

It should include President/Secretary's Message, Principal Desk and History of the institution, Executive and Local Body of the Management.

Courses : It shows all the courses run by the institution. The different sections can be divided right from the beginning as Junior, UG & PG. Add-on courses can also be displayed here.

Facilities :

Facilities like hostels, canteen, stationary, Xerox, sports, gym, first aid, purified drinking water, scholarships ...etc. are usually shown on the website.

Admission :

It should give detailed information about the admission processes at college. It furnishes the information such as eligibility of every course, documents required and fees structure of the courses.

Activities :

All the academic, cultural, sports, NSS and NCC activities should be shown on the website.

Examination :

The syllabus of the courses at the University level should be linked with other web links of the affiliated universities. All the information regarding to examination should be displayed on the website.

Faculty Information :

The department-wise Faculty details along with Bio-data should be included in this.

Administration :

Flow Chart of the administration in the institution should be displayed on the website.

IQAC :

AQAR and SSR should be uploaded on the website. The Steering and IQAC committees should be displayed on the website.

Photo Gallery :

Photos showing latest activities, historical events should be displayed on the website.

Importance of Website :

Now-a-days websites are needed on its first priority basis in Higher Education Institutions. Its scope increases as reliable, effective and attractive to the viewers all over the world. The increasing web presence is a product of our online technology which has indeed become an integral part of the educational process. Websites play an important role in the development of institution. They furnish needful information to students, staff, alumni and other viewers. Government offices can easily access institutional information through websites. Thus, they get concerned information in a second.

The fruitful discussions as detailed below demonstrate the importance of a website for Higher Education Institutes.

- It is surprising to meet a college without a website. It is compulsory to have one at least. It creates a positive impact on the students, teachers and parents.

- The Higher Education Institution should have an effective website which helps to attract new students.

- It also serves the needs of our students.

- Higher education institutions can display job opportunities worldwide through website.

- The websites provide all the information about the courses that can boost a student's career prospects and earning potential.

- The institutional information can be shared with government, autonomous and other institutions. They can evaluate the quality of institution through a website.

- The website of an HE institution helps students seek necessary information online instantly.
- Higher educational institutions need a website to compete with others promoting research globally.
- The college promotes the activities of students online. It provides information on its achievement and other programs. Nowadays, the online registration is a very useful feature of the website which needs to be added in the website to facilitate their students. It provides the detailed course catalogues to their students.
- It also helps to maintain the record of faculty by having a detailed academic profile of each faculty.

Truly, a website is a faithful reflection of an institution which always useful to all.

Conclusion :

Each college should have a website and the concerned information needs to be posted and updated on the website regularly. Today, our professional and individual life is engaged with an excessive use of high technology only through a website. Within a fraction of moment, one can google or surf any information on the website anytime anywhere. It is important to upload true information about the institution on the website.

References :

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