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**“EFFECT OF ABSENTEEISM ON STUDENT PERFORMANCE – A CASE
OF STUDENTS OF MBA (4 SEMESTERS PROGRAMME) OF A
LEADING BUSINESS INSTITUTE OF KHYBER PAKHTUNKHWA,
PAKISTAN”**



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ABSTRACT

Driven by interest while keeping key issue of Absenteeism on the table, that haunts the academic institutes up until now, this research was conducted with the purpose to identify the effect of absenteeism on student performance at a leading business institute of Khyber Pakhtunkhwa, Pakistan. The study conducted by Marburger at times remains a concern because many doubted that the policy was removed for the single seminar and it does not depict the real case under study i.e. effect of absenteeism on student performance. The peer groups were also changed from time to time leading to different results and thus a lack in consistency. The credibility of

uniformity is also a matter insignificant due to different rates of attendance; different attendance criteria for lower level and higher level exams. Resultantly such policies lead towards reduction in attendance rate.

In order to find the relationship between the absenteeism and student performance of students, an ex-post facto, which is a type of non-experimental design, was adopted to perform the research. The data was confined to three semesters for the year 2010-2012. Only secondary data was used which was collected with the permission of the research supervisor, coordinator, and controller examination. The rate of absenteeism was measured from 'attendance sheets' and the student performance was gauged from the 'Grade Point average (GPA)' that each student has scored in 1st, 2nd and 3rd semester. In this study, attendance was treated as an independent variable while student performance was taken as dependent variable. Certain moderating variables (dummy variables) like the previous college/institute of the student (Public, Private) and background of student (Rural, Urban) were taken in order to find that; Is there any effect of previous college/institute, private sector or public sector, on student performance? and Is there any effect of background of student, rural or urban, on student performance?

In the first two semesters there is a negative relationship between student performance and absenteeism i.e. with each unit increase in absenteeism there is decrease in GPA of the students. However, keeping all the other factors constant, a positive relationship is observed in the third semester. Particularly, while taking the third semester into account, the GPA of students increases by

0.148 when we move from urban to rural areas. On the other hand, the GPA of students decreases by 0.040 when we move from public to private sector institute.

KEYWORDS

student's performance & evaluation, education policy, business administration & management, absenteeism